



**CITY OF WAUWATOSA  
FIRE DEPARTMENT**

1601 UNDERWOOD AVENUE  
WAUWATOSA, WI 53213  
Business: (414) 471-8490  
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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

August 7<sup>th</sup>, 2017

**Contact:**

Assistant Chief Jim Case  
(414) 471-8490

**Wauwatosa Business Fire**

Wauwatosa, WI – At 10:16 A.M. on 8/7/17 the Wauwatosa Fire Department responded for a reported basement fire at Rocket Baby Bakery, 6822 W. North Ave. First arriving crews were met with light smoke conditions and no fire in the basement of the small bakery.

The business manager states an employee went to the basement and noticed flames at the ceiling level near a light fixture. The quickly called 911, evacuated their employees and customers, and extinguished the fire with a fire extinguisher prior to our arrival. A working fire alarm system also assisted with occupant notification. The quick actions of their employees likely prevented the spread of fire to other areas of the business.

The business suffered minor damage from the fire but will be closed for a short-time to accommodate cleaning as required by the Wauwatosa Health Department.

The exact cause is undetermined but was likely started by a fluorescent lighting fixture being damaged by a large, industrial cooler unit. The fire does not appear to be suspicious in nature and the investigation has been closed by the Fire Marshal. No injuries occurred as a result of this fire and initial damage estimates to the business and product is \$15,000.

(1 Photo Attached)

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