



2019 Independence Day Parade

Thursday, July 4, 2019

Theme To Be Followed: "Parade of Stars"

PARADE GUIDELINES

PLEASE DO NOT KEEP THIS INFORMATION TO YOURSELF, ALL PARTICIPANTS ARE RESPONSIBLE TO COMPLY, IGNORING WHAT FOLLOWS COULD CAUSE YOUR EXCLUSION FROM THE FUTURE PARADES!

THE STRICT NATURE OF THESE GUIDELINES IS TO ENSURE SAFETY
AND FUN FOR EVERYONE.

FORMS

Parade Participation Request Form:

Each unit must fill out the designated Participation Request Form and submit it prior to May 15th each year. Forms will be evaluated for their relevance to the theme in honoring our country and their entertainment value to the attendees. Units entered for the sole purpose of advertising or furthering an agenda will NOT be admitted. The unit must celebrate America, and the Parade Theme, not your individual group.

Donation Form:

Donations to support the parade are requested from area businesses and for-profit enterprises that request participation in the parade. Many businesses, individuals and organizations donate without participating and are recognized in the parade, programs and evening fireworks at Hart Park.

Insurance:

All privately owned vehicles in the parade must be able to show proof of insurance upon request.

CONFIRMATION:

Confirmation of parade participation is sent about two weeks prior to the event. If a unit is not going to be included in the parade, the contact person will be notified as soon as possible after application.

PARADE ASSEMBLY: (PLEASE SHARE WITH ALL UNIT MEMBERS)

ASSEMBLY TIME: Thursday, July 4, 2019, 7:00am to 8:15am.

Parade steps off promptly at 9:00am. The parade is held rain or shine.

For questions on the morning of the parade, call the Parade Chair: Dan Lofy 414-530-9205

LOCATION: Main Area will be the Wauwatosa Civic Center parking lot at Wauwatosa Ave (76th Street) and North Ave. The parade proceeds West on North Avenue between 80th Street and 104th Street. Distance of the Parade is 1.7 miles.

VEHICLES:

Every year, vehicles attempt to enter the staging areas that are not authorized to ride in the parade. Only vehicles *previously approved* by the parade chair will be allowed in the staging area. Those vehicles will be provided with an authorization card in the information packet sent two weeks before the parade.

DROP-OFF POINTS:

Please notify **ALL** of your participants of the drop off points marked on the map that is provided to you. North Avenue will be closed prior to the parade and parade pickup will be at the end of the parade at 104th & North Avenue (Mayfair Shopping Center.) Parade Drop off points will be on Wauwatosa Ave. near City Hall and Longfellow School. Drop off points will be marked. It is your responsibility to arrange for escort or transport for children, disabled and elderly participants from the drop off points to your assigned position. We do not provide transport for participants and are not responsible for heat related issues.

Distribution of Material:

LITERATURE AND PRINTED PROMOTIONS MAY ONLY BE DISTRIBUTED FROM THE SIDEWALK ALONG THE PARADE ROUTE. NOT ALLOWED ON THE STREET.

To help ensure the safety of Parade Participants and Spectators:

Candy landing in the street close to parade participants and moving vehicles causes a potential safety hazard. The temptations for children to run out into the street to retrieve handouts is too great, thus caution must be observed during the parade for ALL Participants handing out favors.

CANDY AND OTHER FAVORS MUST BE DISTRIBUTED HAND TO HAND, NOT THROWN FROM VEHICLES. IT SHOULD BE HANDED OUT NO FURTHER THAN ONE FOOT FROM THE CURB, AWAY FROM MOVING VEHICLES IN THE CENTER OF THE STREET.

No objects may be thrown or tossed from the streets into or over the heads of spectators.

This includes candy, balls, or other items being distributed by parade participants.

Please give this information to everyone in your unit.

Failure to follow this rule will exclude your parade unit from future parade participation. Submission of the Parade Participation Request Form constitutes acceptance of this policy by your unit and Parade Participants.

THEME:

The focus of the day is our Nation's independence. Therefore, we respectfully request that all units place greater emphasis on the parade's theme and family fun than on advertising the business or organization. The name of the business/organization may appear on the unit, but the purpose of the unit must clearly be to honor our country and be entertaining to everyone. It is not a time for advertising or for furthering a political or other agenda. Units which do not conform to the theme or a patriotic display will not be invited to participate in future parades. Please make sure your description on the participation form tells us in detail, how you will accomplish this goal.

ATTIRE:

Everyone walking or riding the parade route should be dressed appropriately; either in a costume pertaining to your theme, or neatly in patriotic colors to honor our country. All aspects of the unit should be following the theme of the parade and be entertaining to the general public. This includes support people accompanying a unit.

DECORUM AND PROHIBITIONS:

The goal is to entertain the people attending the parade. Any alcohol, tobacco and/or drug use before, during and after the parade is also strictly prohibited. Also, please refrain from using cell phones while participating in the parade except for emergencies.

REMUNERATION:

Checks for units receiving payment will be mailed the next week following the parade.

QUESTIONS:

Questions prior to the parade day:

Call the **Wauwatosa Special Events Line** at (414) 479-8988 and leave a message on the Civic Celebration / Fourth of July Voicemail Options 1,1.

Parade Chairman Email: danlofy@hotmail.com

